

**Are you counting
more visitors than deals?**

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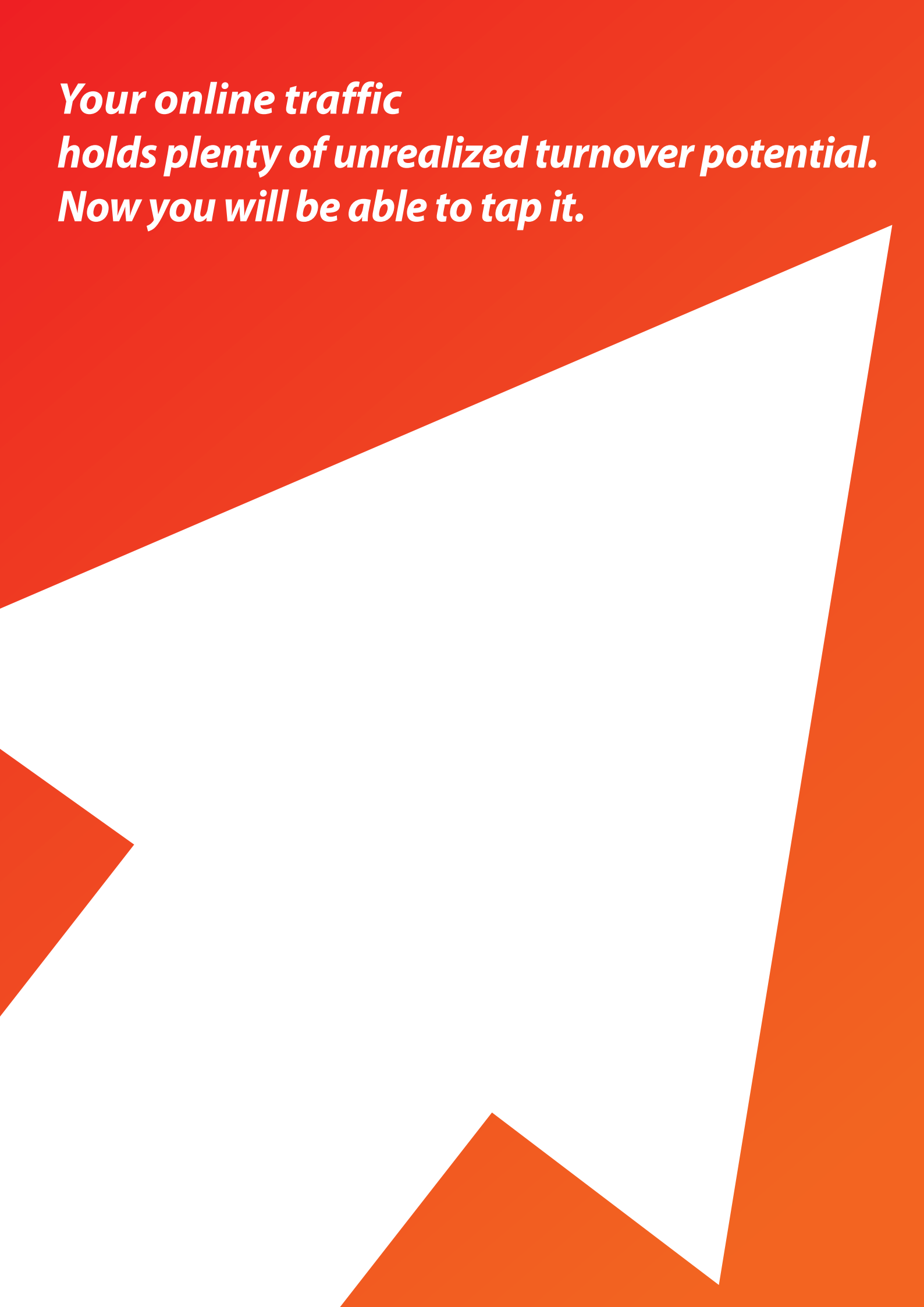
Time for change!

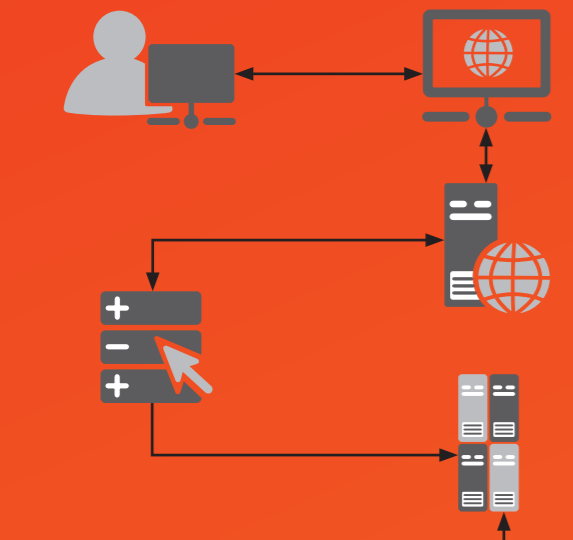


SalesPilot

High speed conversion kit for your online-business

***Your online traffic
holds plenty of unrealized turnover potential.
Now you will be able to tap it.***

The background features a large, irregular white shape that resembles a stylized arrow or a jagged triangle pointing upwards and to the right. This white shape is set against a solid orange background. The overall composition is minimalist and modern.



A visitor is on a web site that uses SalesPilot.

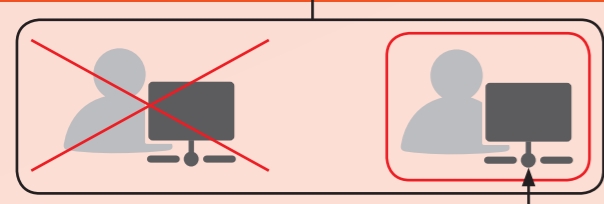
The customer's clicking behavior is monitored by SalesPilot and analyzed relative to reaching a threshold value indicating the probability of closing a deal.

Threshold value exceeded

Depending on availability of a sales consultant, the visitor shall receive further instruction from the Collaboration Server.

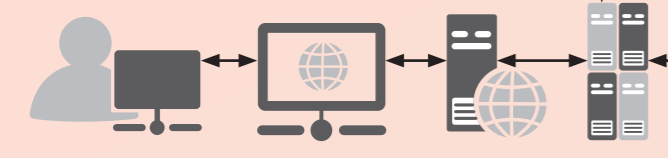
The visitor does not respond.

System cancels;The visitor's IP address will be deselected from the analysis for a predefined period.



The visitor accepts or declines.

The visitor declines but receives an offer to come back for help later via a button.



The visitor agreed.This outcome will cause the visitor's IP address to be passed on to the Collaboration Server, whilst the visitor automatically transfers to the Collaboration Server's URL, where an available sales consultant's IP address is synchronized with the visitor's. A video connection will be established, allowing the consultant to greet the visitor from a 'chat' window.

Within the chat window, the consultant invites the visitor to enter his or her phone number into an entry field.

The visitor declines; communication continues via chat.



The visitor agrees, entering a phone number into the entry field as instructed by the consultant.This number is passed to a telephony server, instantly establishing a connection between the visitor's phone and the sales consultant's IP address.



Based on Content Pushing, the Collaboration Server will now be able to administrate Web content both for the visitor and the sales consultant. A focused sales conversation will be supplemented with text based chat or a phone call.

A sale can now be closed either jointly by the consultant and the visitor or by the visitor only.

The visitor closes the sale on its own. As long as the visitor remains on the Collaboration Server's URL, it is possible to clearly assign the closed deal to the contribution of SalesPilot.



Many online shops and portals have experienced the same problem for years: high volume visitor traffic compared to a low number of deals closed. On one hand there is a number of approaches to further increase website traffic, on the other hand there is a notable lack of implementations designed to enhance these poor conversion rates.

SalesPilot now provides such a service, advancing online shopping and research experience to a new level due to increasing conversion rates.

Acting as an intelligent interface between you and your customers, SalesPilot was developed by Basis Audionet, a worldwide leading provider of modular solutions in the field of integrated telecommunications technology and services. SalesPilot is unrivaled in the integration of its auto-adaptive learning analytics with chat, video, co-browsing and telephony into one system.

Whether dealing with e-commerce or bank/insurance products requiring a level of instruction - SalesPilot is the intelligent real-time dialogue solution designed to assist a sales consultant to convert yet undecided but highly interested visitors into satisfied customers.

SalesPilot brings the most valuable resource of any shop into the virtual reality: the sales consultant.

Don't miss out on a convincing live demonstration. We look forward to your visit at www.sales-pilot.eu. Alternatively, we are happy to arrange for a live demo at our office location.



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